



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918187-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1192

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	918187	07878406

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/02/12	KCRA-TV News at 5am	5:00am-5:57am	-TWTF--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KCRA	Tu	10/30/12	5:13 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA09T01H	\$1,000.00 NM
1	KCRA	Tu	10/30/12	5:55 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA10T04H	\$1,000.00 NM
3	KCRA	W	10/31/12	5:08 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA09T01H	\$1,000.00 NM
4	KCRA	W	10/31/12	5:28 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA07T03H	\$1,000.00 NM
6	KCRA	Th	11/01/12	5:08 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA10T04H	\$1,000.00 NM
9	KCRA	F	11/02/12	5:22 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA10T04H	\$1,000.00 NM
4	11/05/12	11/06/12	KCRA-TV News at 5am	5:00am-5:57am	MT-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	11/05/12	5:22 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA10T04H	\$1,000.00 NM
4	KCRA	Tu	11/06/12	5:20 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA07T03H	\$1,000.00 NM
5	10/30/12	11/02/12	KCRA-TV News at 6am	5:58am-7:00am	-TWTF--	:30	5	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KCRA	Tu	10/30/12	5:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T04H	\$1,400.00 NM
14	KCRA	Tu	10/30/12	6:22 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA07T03H	\$1,400.00 NM
12	KCRA	Tu	10/30/12	6:27 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T04H	\$1,400.00 NM
1	KCRA	Tu	10/30/12	6:44 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T04H	\$1,400.00 NM
4	KCRA	Tu	10/30/12	6:54 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA09T01H	\$1,400.00 NM
6	11/05/12	11/06/12	KCRA-TV News at 6am	5:58am-7:00am	MT-----	:30	4	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KCRA	M	11/05/12	6:12 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA09T01H	\$1,400.00 NM
1	KCRA	M	11/05/12	6:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T04H	\$1,400.00 NM
4	KCRA	Tu	11/06/12	6:11 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T04H	\$1,400.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
918187-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/06/12	KCRA-TV News at 6am	5:58am-7:00am	MT-----	:30	4	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KCRA	Tu	11/06/12	6:58 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T04H	\$1,400.00 NM
7	10/30/12	11/02/12	NBC Today Show	7:00am-9:00am	-TWTF--	:30	7	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	7	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	Tu	10/30/12	7:23 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA10T04H	\$1,200.00 NM
4	KCRA	Tu	10/30/12	7:26 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA07T03H	\$1,200.00 NM
16	KCRA	Tu	10/30/12	8:49 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA10T04H	\$1,200.00 NM
19	KCRA	Tu	10/30/12	8:53 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA10T04H	\$1,200.00 NM
18	KCRA	W	10/31/12	7:27 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA09T01H	\$1,200.00 NM
11	KCRA	Th	11/01/12	7:30 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA07T03H	\$1,200.00 NM
20	KCRA	F	11/02/12	8:36 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA10T04H	\$1,200.00 NM
9	10/30/12	11/02/12	Early Today	4-430am	-TWTF--	:30	3	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	10/30/12	4:27 AM	Early Today	4-430am	:30	D3C12CA10T04H	\$150.00 NM
2	KCRA	Th	11/01/12	4:15 AM	Early Today	4-430am	:30	D3C12CA10T04H	\$150.00 NM
3	KCRA	F	11/02/12	4:27 AM	Early Today	4-430am	:30	D3C12CA10T04H	\$150.00 NM
10	11/05/12	11/06/12	Early Today	4-430am	MT-----	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	11/05/12	4:27 AM	Early Today	4-430am	:30	D3C12CA10T04H	\$150.00 NM
2	KCRA	Tu	11/06/12	4:16 AM	Early Today	4-430am	:30	D3C12CA10T04H	\$150.00 NM
11	10/30/12	11/02/12	KCRA News at 430am	430-5am	-TWTF--	:30	4	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	10/30/12	4:54 AM	KCRA News at 430am	430-5am	:30	D3C12CA07T03H	\$325.00 NM
4	KCRA	W	10/31/12	4:43 AM	KCRA News at 430am	430-5am	:30	D3C12CA09T01H	\$325.00 NM
2	KCRA	Th	11/01/12	4:41 AM	KCRA News at 430am	430-5am	:30	D3C12CA09T01H	\$325.00 NM
3	KCRA	F	11/02/12	4:40 AM	KCRA News at 430am	430-5am	:30	D3C12CA09T01H	\$325.00 NM
12	11/05/12	11/06/12	KCRA News at 430am	430-5am	MT-----	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	11/05/12	4:53 AM	KCRA News at 430am	430-5am	:30	D3C12CA07T03H	\$325.00 NM
2	KCRA	Tu	11/06/12	4:52 AM	KCRA News at 430am	430-5am	:30	D3C12CA09T01H	\$325.00 NM
13	11/03/12	11/03/12	SATURDAY TODAY	SATURDAY TODA	-----S-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Sa	11/03/12	5:52 AM	SATURDAY TODAY	SATURDAY TODA	:30	D3C12CA10T04H	\$450.00 NM

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918187-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/03/12	11/03/12	SATURDAY TODAY	SATURDAY TODA	-----S-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Sa 11/03/12 6:29 AM SATURDAY TODAY SATURDAY TODA :30 D3C12CA10T04H \$450.00 NM									
14	11/03/12	11/03/12	KCRA-TV News at 7a	7:00am-9:00am	-----S-	:30	2	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Sa 11/03/12 7:14 AM KCRA-TV News at 7a 7:00am-9:00am :30 D3C12CA10T04H \$1,100.00 NM									
2 KCRA Sa 11/03/12 7:42 AM KCRA-TV News at 7a 7:00am-9:00am :30 D3C12CA09T01H \$1,100.00 NM									
15	11/04/12	11/04/12	NBC SUNDAY TODAY	NBC SUNDAY TOE	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Su 11/04/12 5:29 AM NBC SUNDAY TODAY NBC SUNDAY TOE :30 D3C12CA10T04H \$400.00 NM									
16	11/04/12	11/04/12	KCRA-TV News at 7am	News at 7:00am	-----S	:30	4	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 4 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KCRA Su 11/04/12 7:13 AM KCRA-TV News at 7am News at 7:00am :30 D3C12CA10T04H \$950.00 NM									
1 KCRA Su 11/04/12 7:40 AM KCRA-TV News at 7am News at 7:00am :30 D3C12CA09T01H \$950.00 NM									
2 KCRA Su 11/04/12 7:48 AM KCRA-TV News at 7am News at 7:00am :30 D3C12CA10T04H \$950.00 NM									
4 KCRA Su 11/04/12 8:13 AM KCRA-TV News at 7am News at 7:00am :30 D3C12CA10T04H \$950.00 NM									
17	10/30/12	11/02/12	M-F 9am-10am	9:00am-10:00am	-TWTF--	:30	6	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -TWTF-- 6 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13 KCRA Tu 10/30/12 9:49 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA07T03H \$900.00 NM									
14 KCRA W 10/31/12 9:20 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA07T03H \$900.00 NM									
7 KCRA Th 11/01/12 9:31 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA10T04H \$900.00 NM									
9 KCRA Th 11/01/12 9:44 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA10T04H \$900.00 NM									
10 KCRA F 11/02/12 9:38 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA07T03H \$900.00 NM									
11 KCRA F 11/02/12 9:55 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA10T04H \$900.00 NM									
18	11/05/12	11/06/12	M-F 9am-10am	9:00am-10:00am	MT-----	:30	4	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA M 11/05/12 9:23 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA10T04H \$900.00 NM									
4 KCRA M 11/05/12 9:46 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA10T04H \$900.00 NM									
2 KCRA Tu 11/06/12 9:36 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA10T04H \$900.00 NM									
3 KCRA Tu 11/06/12 9:48 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA09T01H \$900.00 NM									
19	10/30/12	11/02/12	NBC Today Show II	10:00am-11:00am	-TWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -TWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KCRA Tu 10/30/12 10:56 AM NBC Today Show II 10:00am-11:00am :30 D3C12CA10T04H \$450.00 NM									
6 KCRA Th 11/01/12 10:56 AM NBC Today Show II 10:00am-11:00am :30 D3C12CA10T04H \$450.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/30/12	11/02/12	NBC Today Show II	10:00am-11:00am	-TWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	KCRA	F	11/02/12	10:51 AM	NBC Today Show II	10:00am-11:00am	:30	D3C12CA10T04H	\$450.00 NM
20	11/05/12	11/06/12	NBC Today Show II	10:00am-11:00am	MT-----	:30	5	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KCRA	M	11/05/12	9:59 AM	NBC Today Show II	10:00am-11:00am	:30	D3C12CA07T03H	\$450.00 NM
1	KCRA	M	11/05/12	10:56 AM	NBC Today Show II	10:00am-11:00am	:30	D3C12CA10T04H	\$450.00 NM
4	KCRA	Tu	11/06/12	10:29 AM	NBC Today Show II	10:00am-11:00am	:30	D3C12CA10T04H	\$450.00 NM
5	KCRA	Tu	11/06/12	10:50 AM	NBC Today Show II	10:00am-11:00am	:30	D3C12CA07T03H	\$450.00 NM
3	KCRA	Tu	11/06/12	10:56 AM	NBC Today Show II	10:00am-11:00am	:30	D3C12CA10T04H	\$450.00 NM
21	10/30/12	11/02/12	ANDERSON COOPER D.11AM TO 12PM	11AM TO 12PM	-TWTF--	:30	13	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	13	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	Tu	10/30/12	11:22 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA09T01H	\$400.00 NM
7	KCRA	Tu	10/30/12	11:32 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T04H	\$400.00 NM
1	KCRA	Tu	10/30/12	11:39 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA07T03H	\$400.00 NM
2	KCRA	Tu	10/30/12	11:48 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T04H	\$400.00 NM
4	KCRA	W	10/31/12		ANDERSON COOPER DAY	11AM TO 12PM	:00	\$400.00	NM
Credited									
5	KCRA	W	10/31/12		ANDERSON COOPER DAY	11AM TO 12PM	:00	\$400.00	NM
Credited									
13	KCRA	W	10/31/12		ANDERSON COOPER DAY	11AM TO 12PM	:00	\$400.00	NM
Credited									
8	KCRA	Th	11/01/12	11:43 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T04H	\$400.00 NM
9	KCRA	Th	11/01/12	11:51 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA09T01H	\$400.00 NM
6	KCRA	F	11/02/12	11:31 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T04H	\$400.00 NM
10	KCRA	F	11/02/12	11:42 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T04H	\$400.00 NM
11	KCRA	F	11/02/12	11:51 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA09T01H	\$400.00 NM
12	KCRA	F	11/02/12	11:57 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T04H	\$400.00 NM
22	11/05/12	11/06/12	ANDERSON COOPER D.11AM TO 12PM	11AM TO 12PM	MT-----	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KCRA	M	11/05/12	11:28 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T04H	\$400.00 NM
2	KCRA	M	11/05/12	11:43 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA09T01H	\$400.00 NM
1	KCRA	Tu	11/06/12	11:22 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T04H	\$400.00 NM
3	KCRA	Tu	11/06/12	11:43 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T04H	\$400.00 NM
4	KCRA	Tu	11/06/12	11:49 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA09T01H	\$400.00 NM
23	10/30/12	11/02/12	KCRA-TV News at Noon	11:58am-1:00pm	-TWTF--	:30	13	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	13	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Tu	10/30/12	12:15 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
11	KCRA	Tu	10/30/12	12:30 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA07T03H	\$1,000.00 NM
1	KCRA	Tu	10/30/12	12:39 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918187-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/30/12	11/02/12	KCRA-TV News at Noon	11:58am-1:00pm	-TWTF--	:30	13	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
14	KCRA	Tu	10/30/12	12:59 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA09T01H	\$1,000.00 NM
4	KCRA	W	10/31/12	12:15 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA07T03H	\$1,000.00 NM
5	KCRA	W	10/31/12	12:22 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
13	KCRA	W	10/31/12	12:46 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
9	KCRA	Th	11/01/12	12:23 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
8	KCRA	Th	11/01/12	12:42 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
7	KCRA	Th	11/01/12	1:00 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
3	KCRA	F	11/02/12	12:24 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
12	KCRA	F	11/02/12	12:43 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
10	KCRA	F	11/02/12	12:59 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
24	11/05/12	11/06/12	KCRA-TV News at Noon	11:58am-1:00pm	MT-----	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	4	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	M	11/05/12	12:23 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
3	KCRA	M	11/05/12	12:54 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
4	KCRA	Tu	11/06/12	12:39 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T04H	\$1,000.00 NM
2	KCRA	Tu	11/06/12	12:44 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA07T03H	\$1,000.00 NM
25	10/30/12	11/02/12	Days of Our Lives	1:01pm-2pm	-TWTF--	:30	5	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	5	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KCRA	Tu	10/30/12		Days of Our Lives	1:01pm-2pm	:00		\$550.00 NM
					Credited				
13	KCRA	Tu	10/30/12		Days of Our Lives	1:01pm-2pm	:00		\$550.00 NM
					Credited				
6	KCRA	W	10/31/12		Days of Our Lives	1:01pm-2pm	:00		\$550.00 NM
					Credited				
8	KCRA	Th	11/01/12		Days of Our Lives	1:01pm-2pm	:00		\$550.00 NM
					Credited				
12	KCRA	F	11/02/12		Days of Our Lives	1:01pm-2pm	:00		\$550.00 NM
					Credited				
26	11/05/12	11/06/12	Days of Our Lives	1:01pm-2pm	MT-----	:30	4	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	4	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	M	11/05/12	1:42 PM	Days of Our Lives	1:01pm-2pm	:30	D3C12CA10T04H	\$550.00 NM
4	KCRA	M	11/05/12	1:59 PM	Days of Our Lives	1:01pm-2pm	:30	D3C12CA07T03H	\$550.00 NM
3	KCRA	Tu	11/06/12	1:27 PM	Days of Our Lives	1:01pm-2pm	:30	D3C12CA10T04H	\$550.00 NM
2	KCRA	Tu	11/06/12	1:57 PM	Days of Our Lives	1:01pm-2pm	:30	D3C12CA10T04H	\$550.00 NM
27	10/30/12	11/02/12	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	-TWTF--	:30	14	\$550.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	14	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
11	KCRA	Tu	10/30/12	2:26 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
3	KCRA	Tu	10/30/12	2:34 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
2	KCRA	Tu	10/30/12	2:42 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA07T03H	\$550.00 NM

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918187-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/30/12	11/02/12	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	-TWTF--	:30	14	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KCRA	W	10/31/12	2:19 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
4	KCRA	W	10/31/12	2:29 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
5	KCRA	W	10/31/12	2:34 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
14	KCRA	W	10/31/12	2:44 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA07T03H	\$550.00 NM
7	KCRA	Th	11/01/12	2:20 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA07T03H	\$550.00 NM
1	KCRA	Th	11/01/12	2:27 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
9	KCRA	Th	11/01/12	2:49 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
8	KCRA	Th	11/01/12	2:54 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
10	KCRA	F	11/02/12	2:16 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
12	KCRA	F	11/02/12	2:27 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA09T01H	\$550.00 NM
13	KCRA	F	11/02/12	2:40 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
28	11/05/12	11/06/12	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	MT-----	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	M	11/05/12	2:16 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA10T04H	\$550.00 NM
4	KCRA	M	11/05/12	2:25 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA09T01H	\$550.00 NM
29	10/30/12	11/02/12	KATIE EF	3PM TO 4PM	-TWTF--	:30	14	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	14	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Tu	10/30/12	3:11 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
1	KCRA	Tu	10/30/12	3:27 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
13	KCRA	Tu	10/30/12	3:36 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA09T01H	\$700.00 NM
4	KCRA	W	10/31/12	3:14 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
5	KCRA	W	10/31/12	3:38 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
6	KCRA	W	10/31/12	3:44 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA09T01H	\$700.00 NM
14	KCRA	W	10/31/12	3:55 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
7	KCRA	Th	11/01/12	3:12 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA09T01H	\$700.00 NM
9	KCRA	Th	11/01/12	3:32 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
3	KCRA	Th	11/01/12	3:40 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
8	KCRA	Th	11/01/12	3:55 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
10	KCRA	F	11/02/12	3:13 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
11	KCRA	F	11/02/12	3:32 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
12	KCRA	F	11/02/12	3:59 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
30	11/05/12	11/06/12	KATIE EF	3PM TO 4PM	MT-----	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	M	11/05/12	3:15 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
1	KCRA	M	11/05/12	3:32 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T04H	\$700.00 NM
2	KCRA	Tu	11/06/12		KATIE EF	3PM TO 4PM	:00		\$700.00 NM
Credited									
3	KCRA	Tu	11/06/12		KATIE EF	3PM TO 4PM	:00		\$700.00 NM
Credited									
33	10/30/12	11/02/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-TWTF--	:30	5	\$3,000.00	NM
Class of Time - Pre-emptible with notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
918187-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KCRA	Tu	10/30/12	5:14 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	D3C12CA07T03H	\$3,000.00 NM
15	KCRA	Tu	10/30/12	5:24 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	D3C12CA07T03H	\$3,000.00 NM
2	KCRA	W	10/31/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		\$3,000.00 NM
					Credited				
10	KCRA	Th	11/01/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		\$3,000.00 NM
					Credited				
14	KCRA	F	11/02/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		\$3,000.00 NM
					See MG 33.16				
16	KCRA	F	11/02/12	9:40 PM	GRIMM	9:01pm-10pm	:30	D3C12CA10T04H	\$3,000.00 NM
					MG for 33.14 11/02				
34	10/30/12	11/02/12	KCRA-TV News at 6pm	6:00pm-7pm	-TWTF--	:30	11	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 11 \$2,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	Tu	10/30/12	6:28 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA09T01H	\$2,800.00 NM
2	KCRA	Tu	10/30/12	6:47 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA07T03H	\$2,800.00 NM
4	KCRA	Tu	10/30/12	6:51 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA07T03H	\$2,800.00 NM
7	KCRA	W	10/31/12	6:13 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA10T04H	\$2,800.00 NM
8	KCRA	W	10/31/12	6:50 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA07T03H	\$2,800.00 NM
9	KCRA	W	10/31/12	6:58 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA10T04H	\$2,800.00 NM
13	KCRA	Th	11/01/12	6:29 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA07T03H	\$2,800.00 NM
12	KCRA	Th	11/01/12	6:54 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA10T04H	\$2,800.00 NM
19	KCRA	F	11/02/12	6:23 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA07T03H	\$2,800.00 NM
18	KCRA	F	11/02/12	6:28 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA10T04H	\$2,800.00 NM
21	KCRA	F	11/02/12	6:42 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA10T04H	\$2,800.00 NM
37	10/30/12	11/02/12	M-F 7pm-730pm	7:01pm-7:30pm	-TWTF--	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	W	10/31/12	7:12 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	D3C12CA10T04H	\$1,600.00 NM
4	KCRA	W	10/31/12	7:29 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	D3C12CA10T04H	\$1,600.00 NM
1	KCRA	Th	11/01/12	7:25 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	D3C12CA10T04H	\$1,600.00 NM
6	KCRA	Th	11/01/12	7:29 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	D3C12CA10T04H	\$1,600.00 NM
9	KCRA	F	11/02/12	7:25 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	D3C12CA10T04H	\$1,600.00 NM
38	10/30/12	11/02/12	M-F 730pm-8pm	7:31pm-7:57pm	-TWTF--	:30	1	\$1,550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$1,550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	F	11/02/12		M-F 730pm-8pm	7:31pm-7:57pm	:00		\$1,550.00 NM
					Credited				
39	11/05/12	11/05/12	THE VOICE	8P-10P	M-----	:30	4	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 4 \$15,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	M	11/05/12	8:23 PM	THE VOICE	8P-10P	:30	D3C12CA10T04H	\$15,000.00 NM

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www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	11/05/12	11/05/12	THE VOICE	8P-10P	M-----	:30	4	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	KCRA	M	11/05/12	8:46 PM	THE VOICE	8P-10P	:30	D3C12CA10T04H	\$15,000.00 NM
1	KCRA	M	11/05/12	9:18 PM	THE VOICE	8P-10P	:30	D3C12CA07T03H	\$15,000.00 NM
2	KCRA	M	11/05/12	9:41 PM	THE VOICE	8P-10P	:30	D3C12CA10T04H	\$15,000.00 NM
40	10/30/12	10/30/12	THE VOICE	8P-10P	-T-----	:30	2	\$14,000.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	2	\$14,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KCRA	Tu	10/30/12	8:25 PM	THE VOICE	8P-10P	:30	D3C12CA09T01H	\$14,000.00 NM
1	KCRA	Tu	10/30/12	9:41 PM	THE VOICE	8P-10P	:30	D3C12CA10T04H	\$14,000.00 NM
41	10/31/12	10/31/12	LAW & ORDER SVU	9:01pm-10pm	--W----	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$7,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	W	10/31/12		LAW & ORDER SVU	9:01pm-10pm	:00		\$7,000.00 NM
Credited									
42	10/31/12	10/31/12	CHICAGO FIRE	10:01pm-11pm	--W----	:30	1	\$4,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$4,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	W	10/31/12		CHICAGO FIRE	10:01pm-11pm	:00		\$4,500.00 NM
Credited									
43	10/30/12	11/04/12	KCRA-TV News at 11pm	11:00pm-11:35pm	-TWTFSS	:30	13	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTFSS	13	\$2,300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
16	KCRA	Tu	10/30/12	11:29 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA07T03H	\$2,300.00 NM
2	KCRA	Tu	10/30/12	11:33 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA07T03H	\$2,300.00 NM
13	KCRA	W	10/31/12	11:14 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T04H	\$2,300.00 NM
4	KCRA	W	10/31/12	11:24 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA09T01H	\$2,300.00 NM
3	KCRA	W	10/31/12	11:33 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T04H	\$2,300.00 NM
6	KCRA	Th	11/01/12	11:29 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA09T01H	\$2,300.00 NM
17	KCRA	Th	11/01/12	11:34 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T04H	\$2,300.00 NM
7	KCRA	F	11/02/12	11:22 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T04H	\$2,300.00 NM
8	KCRA	F	11/02/12	11:33 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T04H	\$2,300.00 NM
14	KCRA	Sa	11/03/12	11:19 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T04H	\$2,300.00 NM
9	KCRA	Sa	11/03/12	11:27 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA09T01H	\$2,300.00 NM
15	KCRA	Su	11/04/12	11:20 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T04H	\$2,300.00 NM
11	KCRA	Su	11/04/12	11:30 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA09T01H	\$2,300.00 NM
44	10/30/12	11/02/12	NBC Tonight Show	11:36pm-12:35am	-TWTF--	:30	7	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	7	\$1,100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KCRA	Tu	10/30/12	12:28 AM	NBC Tonight Show	11:36pm-12:35am	:30	D3C12CA09T01H	\$1,100.00 NM
3	KCRA	W	10/31/12	12:08 AM	NBC Tonight Show	11:36pm-12:35am	:30	D3C12CA10T04H	\$1,100.00 NM
4	KCRA	W	10/31/12	12:20 AM	NBC Tonight Show	11:36pm-12:35am	:30	D3C12CA10T04H	\$1,100.00 NM



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918187-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/30/12	11/02/12	NBC Tonight Show	11:36pm-12:35am	-TWTF--	:30	7	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
6	KCRA	Th	11/01/12	11:57 PM	NBC Tonight Show	11:36pm-12:35am	:30	D3C12CA10T04H	\$1,100.00 NM
9	KCRA	Th	11/01/12	12:08 AM	NBC Tonight Show	11:36pm-12:35am	:30	D3C12CA10T04H	\$1,100.00 NM
7	KCRA	F	11/02/12	12:10 AM	NBC Tonight Show	11:36pm-12:35am	:30	D3C12CA09T01H	\$1,100.00 NM
8	KCRA	F	11/02/12	12:29 AM	NBC Tonight Show	11:36pm-12:35am	:30	D3C12CA10T04H	\$1,100.00 NM
45	10/30/12	11/02/12	Late Night w/Jimmy F	12:36am-1:36am	-TWTF--	:30	4	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	Tu	10/30/12	1:14 AM	Late Night w/Jimmy F	12:36am-1:36am	:30	D3C12CA07T03H	\$550.00 NM
2	KCRA	W	10/31/12	1:33 AM	Late Night w/Jimmy F	12:36am-1:36am	:30	D3C12CA10T04H	\$550.00 NM
3	KCRA	Th	11/01/12	1:29 AM	Late Night w/Jimmy F	12:36am-1:36am	:30	D3C12CA09T01H	\$550.00 NM
5	KCRA	F	11/02/12	1:00 AM	Late Night w/Jimmy F	12:36am-1:36am	:30	D3C12CA10T04H	\$550.00 NM
46	11/03/12	11/03/12	NBC Saturday Night L	11:31pm-1:05am	-----S-	:30	4	\$1,700.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	4	\$1,700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	Sa	11/03/12	11:45 PM	NBC Saturday Night L	11:31pm-1:05am	:30	D3C12CA10T04H	\$1,700.00 NM
2	KCRA	Sa	11/03/12	12:29 AM	NBC Saturday Night L	11:31pm-1:05am	:30	D3C12CA10T04H	\$1,700.00 NM
3	KCRA	Sa	11/03/12	12:52 AM	NBC Saturday Night L	11:31pm-1:05am	:30	D3C12CA10T04H	\$1,700.00 NM
4	KCRA	Sa	11/03/12	1:01 AM	NBC Saturday Night L	11:31pm-1:05am	:30	D3C12CA10T04H	\$1,700.00 NM
47	11/05/12	11/05/12	KCRA-TV News at 5pm	4:58pm-5:30pm	M-----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$3,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KCRA	M	11/05/12	5:23 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	D3C12CA10T04H	\$3,000.00 NM
48	11/05/12	11/05/12	KCRA-TV News at 6pm	6:00pm-7pm	M-----	:30	2	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	2	\$2,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	M	11/05/12	6:24 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA07T03H	\$2,800.00 NM
4	KCRA	M	11/05/12	6:58 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA10T04H	\$2,800.00 NM
49	11/05/12	11/05/12	M-F 7pm-730pm	7:01pm-7:30pm	M-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	2	\$1,600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KCRA	M	11/05/12	7:16 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	D3C12CA10T04H	\$1,600.00 NM
1	KCRA	M	11/05/12	7:25 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	D3C12CA09T01H	\$1,600.00 NM
50	11/05/12	11/05/12	M-F 730pm-8pm	7:31pm-7:57pm	M-----	:30	1	\$1,550.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,550.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	M	11/05/12	7:54 PM	M-F 730pm-8pm	7:31pm-7:57pm	:30	D3C12CA10T04H	\$1,550.00 NM
51	11/05/12	11/05/12	KCRA-TV News at 11pm	11:00pm-11:35pm	M-----	:30	2	\$2,300.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918187-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	2	\$2,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KCRA M		11/05/12	11:22 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T04H	\$2,300.00	NM
1 KCRA M		11/05/12	11:32 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA09T01H	\$2,300.00	NM
52	11/05/12	11/05/12	NBC Tonight Show	11:36pm-12:35am	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KCRA M		11/05/12	11:46 PM	NBC Tonight Show	11:36pm-12:35am	:30	D3C12CA10T04H	\$1,100.00	NM
53	11/05/12	11/05/12	Late Night w/Jimmy F	12:36am-1:36am	M-----	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	2	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KCRA M		11/05/12	1:22 AM	Late Night w/Jimmy F	12:36am-1:36am	:30	D3C12CA10T04H	\$550.00	NM
2 KCRA M		11/05/12	1:31 AM	Late Night w/Jimmy F	12:36am-1:36am	:30	D3C12CA10T04H	\$550.00	NM
54	11/02/12	11/02/12	REVOLUTION	7:58pm-9pm	----F--	:30	1	\$6,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$6,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KCRA F		11/02/12	10:31 PM	REVOLUTION ENCORE	10:01pm-11pm	:30	D3C12CA10T04H	\$6,000.00	NM
56	11/03/12	11/03/12	Notre Dame Football	VARIOUS	-----S-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KCRA Sa		11/03/12	1:18 PM	Notre Dame Football	VARIOUS	:30	D3C12CA10T04H	\$1,800.00	NM
57	10/30/12	11/02/12	KCRA News at 430am	430-5am	-TWTF--	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KCRA W		10/31/12	4:53 AM	KCRA News at 430am	430-5am	:30	D3C12CA07T03H	\$550.00	NM
58	11/03/12	11/03/12	KCRA NEWS SPECIAL F6P-7P		-----S-	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$5,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KCRA Sa		11/03/12	6:12 PM	KCRA NEWS SPECIAL REPORT 6P-7P		:30	D3C12CA10T04H	\$5,000.00	NM
59	11/03/12	11/03/12	ACCESS HOLLYWD WK ACCESS HOLLYW		-----S-	:30	1	\$2,550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$2,550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KCRA Sa		11/03/12	8:58 PM	ACCESS HOLLYWD WKND AC	8-9p	:30	D3C12CA10T04H	\$2,550.00	NM
60	11/04/12	11/04/12	NEWS AFTER NFL	Primetime	-----S	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$5,000.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918187-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1192	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	11/04/12	11/04/12	NEWS AFTER NFL	Primetime	-----S	:30	1	\$5,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Su 11/04/12 9:44 PM NEWS AFTER NFL Primetime :30 D3C12CA10T04H \$5,000.00 NM									
61	10/30/12	11/02/12	Early Today	4-430am	-TWTF--	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA W 10/31/12 4:27 AM Early Today 4-430am :30 D3C12CA07T03H \$550.00 NM									
62	10/30/12	11/02/12	KATIE EF	KATIE EF	-TWTF--	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 10/30/12 3:53 PM KATIE EF KATIE EF :30 D3C12CA10T04H \$3,000.00 NM									
63	11/03/12	11/03/12	RUDY MOVIE	9P-11P	-----S-	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 11/03/12 10:26 PM RUDY MOVIE 9P-11P :30 D3C12CA10T04H \$4,000.00 NM									
64	11/04/12	11/04/12	LEVERAGE WKND LF1	1235XM-135XM	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Su 11/04/12 1:00 AM LEVERAGE WKND LF1 1235XM-135XM :30 D3C12CA10T04H \$700.00 NM									
65	11/04/12	11/04/12	PRIVATE PRACTICE WKSU	11:35PM TO 12	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Su 11/04/12 12:34 AM PRIVATE PRACTICE WKNLDF 1SU 11:35PM TO 12 :30 D3C12CA10T04H \$1,000.00 NM									
66	10/31/12	10/31/12	Giant's WS Parade	11am to 12pm	--W----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --W---- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA W 10/31/12 11:24 AM Giant's WS Parade 11am to 12pm :30 D3C12CA10T04H \$2,500.00 NM									
67	11/03/12	11/03/12	Rudy	9-11p	-----S-	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$4,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 11/03/12 9:26 PM Rudy 9-11p :30 D3C12CA07T03H \$4,500.00 NM									
68	11/02/12	11/02/12	GRIMM	9:01pm-10pm	----F--	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA F 11/02/12 9:19 PM GRIMM 9:01pm-10pm :30 D3C12CA09T01H \$3,000.00 NM									



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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
918187-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Democratic Congressional	DCCC	1192

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	11/03/12	11/03/12	KCRA VOTERS GUIDE	LOCAL NEWS SPE	-----S-	:30	1	\$1,015.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,015.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	Sa	11/03/12	7:21 PM	KCRA VOTERS GUIDE	LOCAL NEWS SPE	:30	D3C12CA10T04H	\$1,015.00 NM
<u>Total Spots</u>							209		

Payment Terms 30 Days

<u>Gross Total</u>	\$340,515.00
<u>Agency Commission</u>	\$51,077.25
<u>Net Amount Due</u>	\$289,437.75